

**Dairy Group:** animal husbandry, herd health, and productivity

**Sections to focus on:** Implementation, Potential Challenges

- Plan for F2's—there will be upwards of 70 kids on the farm at any time in our current model. How can we minimize their impact on our limited resources (land, feeds)?
- Suggestions for minimizing feed shortages during the dry season—is our plan of collecting and storing crop residues, buying supplement, and irrigating a *Panicum maximum* field feasible?
- Suggestions for minimizing mastitis in the herd— Are our milking procedures feasible in terms of resources available in the Gambia?
- Is our veterinary care plan comprehensive enough? Is our lab equipment sufficient for running a dairy?
- Any changes to the infrastructure plans?
- Is the Milk Pro pasteurizing system the best option for our goals?

**Outreach Group:** healthcare options, community health, and smallholder farmer education

**Sections to focus on:** Sustainability, Marketing, Potential Challenges

- How to educate people on health benefits of goat milk, both as supplemental feed for infants and as a protein source for the entire family?
- Strategies to reach vulnerable populations to make them aware of the health benefits of high quality protein now available in their community
- How do we increase women involvement in our dairy?
- Are our workshops targeting the right goals for farmers—nutrition, husbandry, hygiene and breeding? Are there other topics which would be more useful for increasing farmer knowledge?
- Is F1 lending a good option for future directions?
- How do we ensure workshops are accessible for farmers?

**Business Group:** financial viability, product marketing, revenue generation  
**Sections to focus on:** Generating Revenue, Potential Challenges

- Please fill in any blanks you are able to in the budget.
- Suppliers of yogurt cultures or liquid nitrogen in The Gambia?
- We're planning on using the radio and providing free samples of our product in the market—any other outreach strategies?
- Problems/inaccuracy with profit projections?
- Potential legal or taxation issues?
- Sales/marketing/advertising strategies?
- Ideas for dairy sales in bulk to commercial producers
- Strategies to subsidize low cost milk with other dairy products?