



Brianna Parsons, BA (V18) – bpars@vet.upenn.edu

Corey Spies, BSc (V19) – cspies@vet.upenn.edu

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Think Big

Framing The Venture From The Top Down



What is GGD's role in the long run?

How can we create a market for ourselves 20 years down the line?

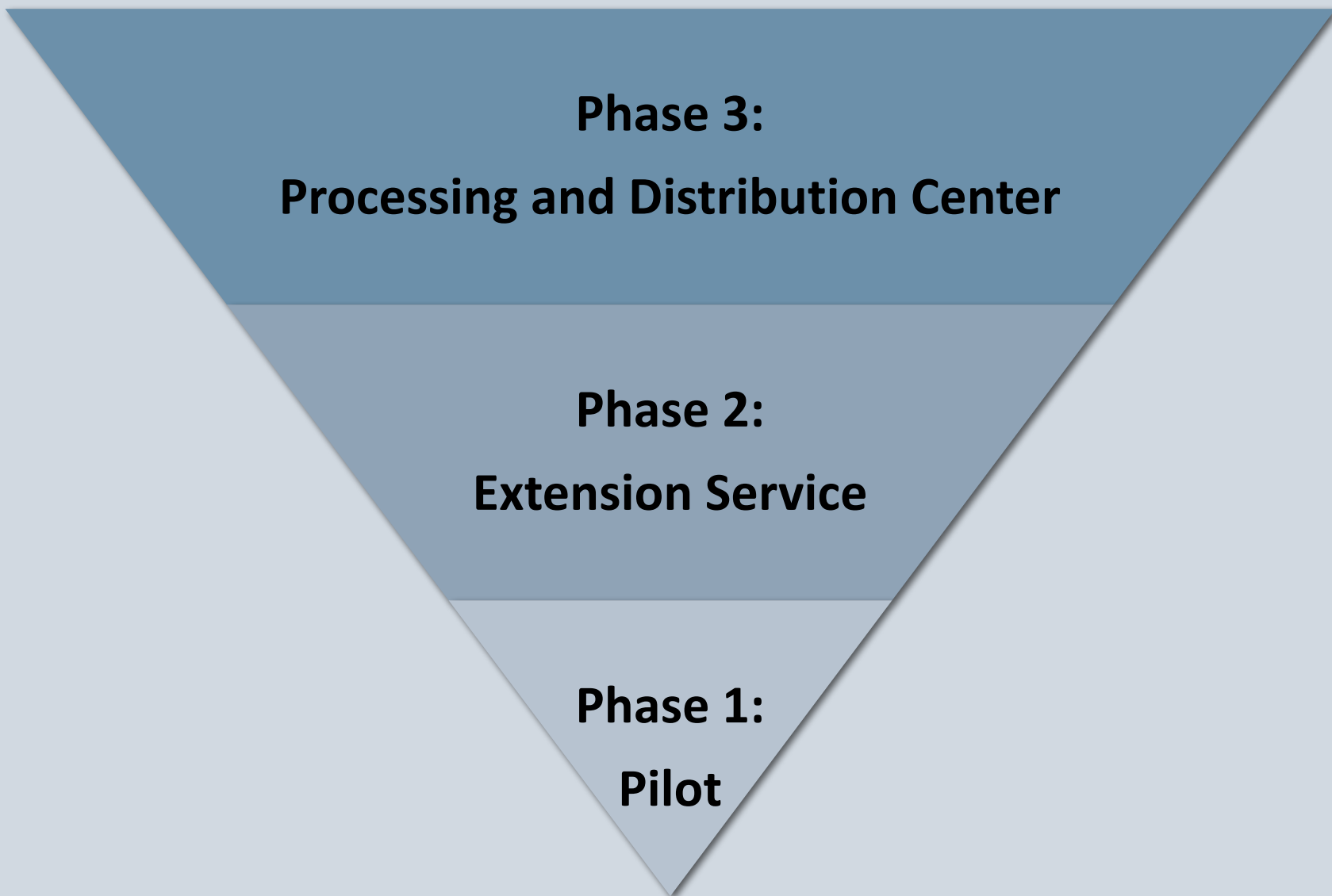
What needs to happen now to ensure this?



Scale



Impact



Phase 3:

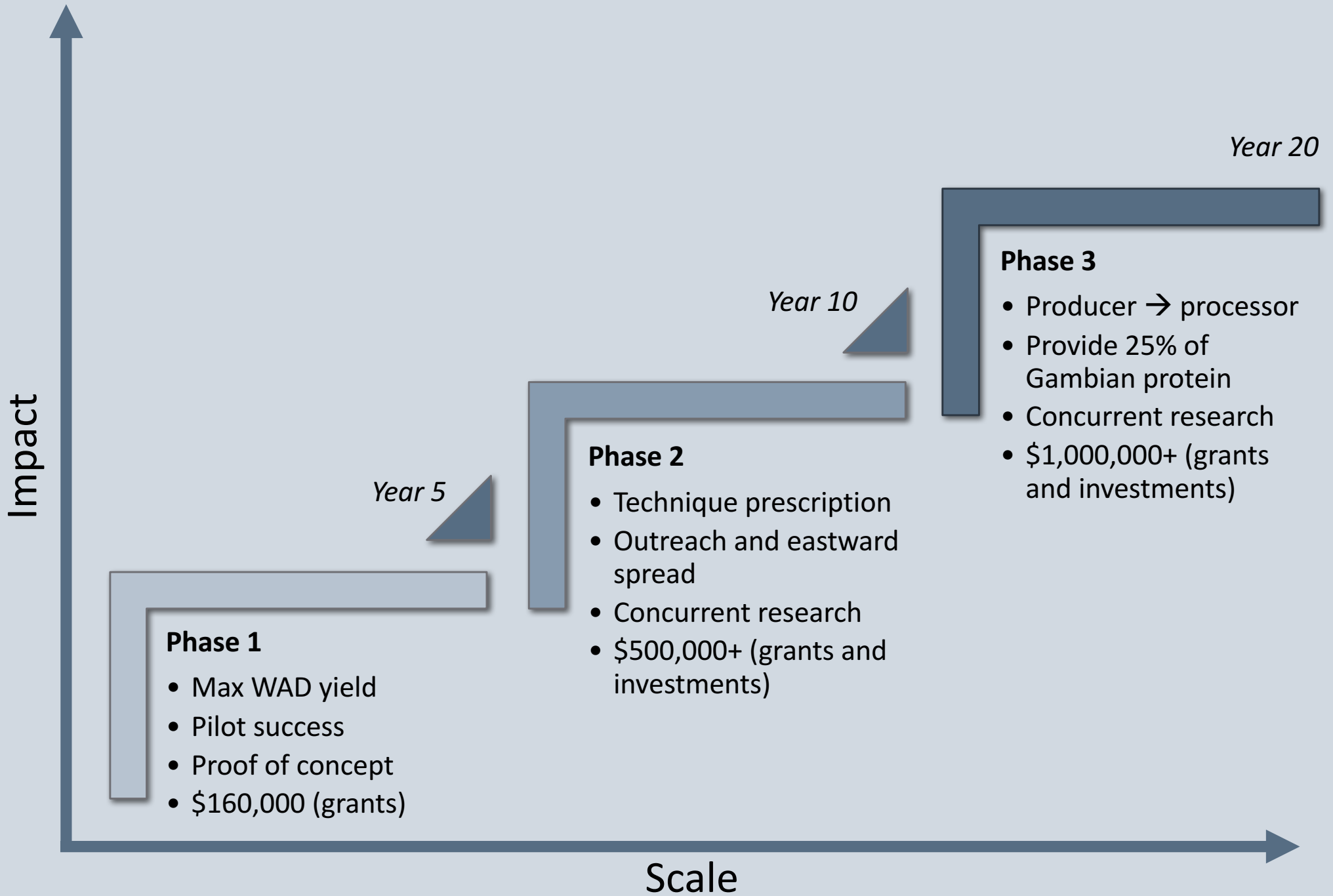
Processing and Distribution Center

Phase 2:

Extension Service

Phase 1:

Pilot





Business Structure

- Nonprofit establishment
- Formalize board structure
- Formalize decision-making process



Exit Strategy

- Establish deliverables that must be achieved
- Transition logistics (e.g. nonprofit transfer)
- Define before it's needed



Our Careers

- Ensure our/our replacements' salaries
- Consequences of failure (time loss, opportunities lost)

